## GIS Minor Cluster Worksheet

Total: 16-17 Upper Division units with a subject Emphasis

Name:

Title of Cluster: Exploring Chinese Culture for the Business Environment

Course Number: IREE 130

Units: 6.00

Brief Description:

This course was called "Debating Globalization" and focused on the development of Shanghai over the past 30 years. It also explored the possible future of China as it changes from a developing country to a world power.

These classes complimented each other by showing how Chinese history still affects the path that Chinese leaders have decided to take and how culture continue to play an important role in decisions going forward.

Course Number: CHN 107

Units: 4.00 Brief Description:

This course explored Chinese fictional literature. In many ways Chinese fiction is a narration of China's history and culture because ancient historians used fictional tales to tell true events. This class gave insight into the depth of the Chinese culture and it's complex and enchanting past.

These classes both compared the strategies used to make the U.S. a successful free-market economy to the current strategies that China is using to grow their GDP at such an rapid pace.

These two courses consider why there are few global sized Chinese companies compared to other countries of similar GDP.

These courses help explain why China maintains certain policies towards technology copyrights, open trade, and monetary

policies because of their

cultural history.

Together these classes explain how ancient Chinese culture still affects business decisions today. They explain the differences in tactics that Chinese firms choose when conducting business compared to those of U.S. firms.

Course Number: ECN 162

Units: 4.00

Brief Description:

This course went in depth on the economic effects of subsidies and tariffs between countries. It compared small open economies, closed economies, and large open economies, and how each are affected by, and effect the rest of the world.

These classes tie together the macro and micro economies of China. With one focusing on country-wide decision making and the other focusing on company-wide decisions.

Course Number: BUAE 139

Units: 4.50

Brief Description:

This course was about project evaluation and how to create, run, and complete a business project. It was taught in China and explained how business in China is conducted in a different manner compared to other parts of the world.