

STUDY ABROAD PROJECT TRACKS

PROJECT TRACK #1 – ARTICLE WRITING/BLOGGING

You are now a *UC Davis Study Abroad Journalist Ambassador*! Please write **three (3) articles** that help tell your study abroad story (1,000-words for each article).

We want you to dive into a topic you are passionate, or curious, about: politics and expression, street art, fashion trends, housing and urbanization, religion, immigration, nature...the list goes on and on. What are you curious about and how can you translate this curiosity into a 1000-word article?

A handful of article ideas from past study abroad alumni: “Cultural Transition of Syrian Refugees,” “Assessing Global Inequality Beyond the Textbook,” “I Studied Abroad During the Trump/Clinton Presidential Election and This is What Happened,” “Social Media and Technology Use in Cuba.”

Please send along your article ideas to articles@ucdavis.edu for approval before you start writing. In your email message, please include an article title and a 1-paragraph summary. *Example below:*

The Past Within the Present

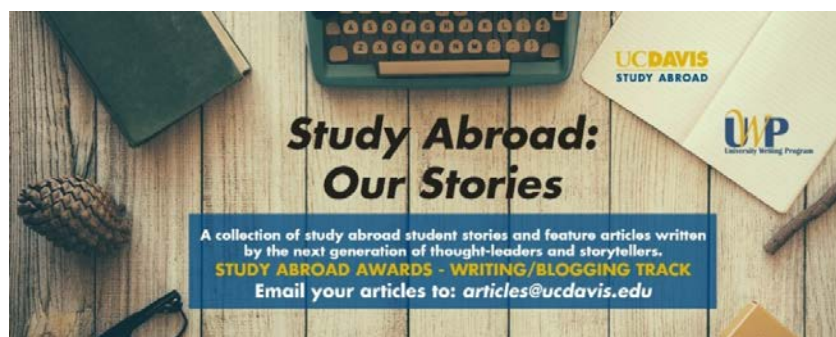
Kyoto is one of the oldest cities on Earth. In fact, it celebrated its 1200th birthday in 1994. Its first shrines were built in the 6th century, and some of these still stand. It comes as no surprise, then, that Kyoto and its environs house 17 UNESCO world heritage sites. Despite this, the city features many of the modern advents of technology that Japan is known for, such as its advanced rail system. How does Kyoto manage to reconcile these two disparate aspects of its identity, preserving its rich history while refitting the millennia-old city to keep up with rapid modernization?

All articles need to have accompanied photography throughout—with photo captions. We are looking for 5-7 photos connected to each article.

NOTE: Articles may be posted on the Study Abroad website and/or on social media.

Additional Article Options:

- Photo Essay - Take a photo while abroad and write a 1000-word essay letting us know the story behind the photo.
- Interview – Find a local resident from your program abroad and interview the resident on any topic you’d like. Final layout could be more in Q&A format, but please include opening and closing paragraphs.



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PROJECT TRACK #2 – SOCIAL MEDIA STORYTELLING

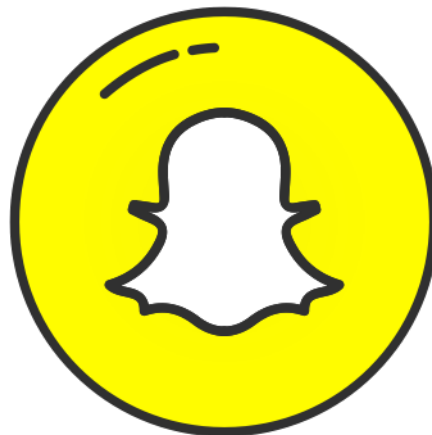
You are now a *UC Davis Study Abroad Social Media Ambassador*! **Create five (5) Snapchat Stories**—each will need an approved storyboard before planning/production. [Social Media Storyboard Template](#). Each Snapchat Story will need to be 10-15 snaps.

We are looking for unique stories that really showcase you and the program you are going on. We want you to dive into a topic you are passionate or curious about: politics and expression, street art, fashion trends, housing and urbanization, religion, immigration, nature...the list goes on and on. What are you curious about and how can you translate this curiosity into five (5) Snapchat stories? A few examples of past stories: “Cultural Transition of Syrian Refugees,” “Assessing Global Inequality Beyond the Textbook,” “I Studied Abroad During the Trump/Clinton Presidential Election and This is What Happened,” “Social Media and Technology Use in Cuba.”

Please send along your five (5) Snapchat Storyboard ideas to snapchat@ucdavis.edu for approval. Please include your Snapchat @name and program title in all emails.

[Social Media Storyboard Template](#)

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PROJECT TRACK #3 – PHOTO JOURNALISM

You are now a *UC Davis Study Abroad Photo Journalist*. This project track is all about taking high quality photos while abroad—with a story/caption connected to every photo taken. We are looking for photos that really bring out the uniqueness of your program. It is expected that those students who choose this project track have a background in photography and plan on having a high-quality camera while abroad.

To complete your project, we are looking for a **total of 50 high resolution, high quality photos**—with captions.

The photos you submit as part of your project should capture an experience abroad and represent the ideals of study abroad. Your photos should fall into the below categories:

- People & Culture
- Academic Learning and Reflection
- Natural & Urban Landscapes
- Students Having Fun
- Portraits of Students with Creative Use of Natural & Urban Landscapes

Here is the process for submitting your high-resolution photos w/ captions:

1. Create an account on the UC Davis Aggies Abroad Network: <http://ucdavisabroad.com/>
2. [Submit 50 photos](#) (at least 2 MB, 2048x1536 for each)
3. Please include this information for each photo: a title, photo location, and a 2+ sentences caption/description
4. Tag your photos 'GlobalAggies'

Please note: Project photos may be posted on the Study Abroad website, in social media, or in publications to help promote your program next year.

