London Sample Internship List – Publishing

INDUSTRY DESCRIPTION:

London is home to an enormous breadth and depth of different publishing houses, large and small, spanning fiction, children's literature, magazines and all sorts in between. Traditionally, 'publishing' refers to the distribution of printed works such as books and newspapers. However, with the advent of digital information systems and the Internet, the scope of publishing has expanded to include electronic resources, such as the electronic versions of books and periodicals, as well as micropublishing, websites, blogs, video game publishers and the like. Students seeking a placement in Publishing should have excellent written and oral communication skills and a great attention to detail. Students should also be able to work independently when necessary and be able to manage a busy and varying workload.

EXAMPLES OF PAST PLACEMENTS (Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guarantied location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.)

Black Dog Publishing	Black Dog Publishing Limited London specialises in beautifully produced illustrated books that represent a fresh, eclectic take on contemporary culture. Starting from a base in art and architecture, they have grown to embrace subjects as varied as design, fashion, music and environmental concerns. They stay true to their founding principles; to take a daring, innovative approach to their titles, to maintain high production values and authoritative content and to produce books that challenge, provoke and entertain.
Can of Worms	Can of Worms is a small independent book publishing company based in Kennington. They have a few different imprints, but their main sectors are travel literature, kids books, and graphic novels.
Cutting Edge Press	Formed in 2010, Cutting Edge Press is the home of quality fiction and non-fiction titles which aim to address contemporary issues in an accessible way. Never failing to be bold and innovative, they remain fiercely independent and proud to bring new authors' works to the attention of a discerning audience.

Dennis Publishing	Dennis Publishing is one of the world's leading independent publishers. Founded in 1974, the group consists of a number of operating companies in the UK, USA, Australia and India. As a privately held group of companies, the Dennis Group is dedicated to delivering what customers and advertisers want. It is one of the world's fastest growing, independently owned media companies publishing over 70 magazines, digital magazines, Magbooks, websites, apps and mobile sites in the UK (including The Week, Auto Express, PC Pro, Viz and Men's Fitness)
Reaktion Books	Reaktion Books is an independent publisher based in Clerkenwell, London. Reaktion was founded in 1985 in Edinburgh, and moved to London in 1987. In recent years Reaktion's list has broadened substantially, and now also encompasses animal studies, Asian art and culture, biography, cultural studies, current events, fashion, film, food history, geography, general history, philosophy, photography, politics and sports history. Reaktion now produces around 60 new titles each year, and has more than 400 titles in print.
Quintessentially Publishing	A sister company of the Quintessentially Group, Quintessentially Publishing creates and produces exquisite books (both hard-back and electronic for digital platforms) that examine specialist subjects in the luxury sector.

POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

Proof-reading – Checking Artwork - Marking Up Layouts - Reading & Assessing Manuscripts – Press Releases – Event Support Website Content Development – Social Media Development- Office Administration - Marketing

TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additions skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

Strong Interpersonal Skills - Good Oral & Written Communication Skills –Accuracy & Attention to Detail – Creativity & Imagination - Teamwork – Organisation - Presentation – Initiative & Responsibility