London Sample Internship List – IT, Computer Science & Web Design

INDUSTRY DESCRIPTION

Students who are applying for an internship in either Information Technology, Computer Science or Web Design should demonstrate a good range of IT skills and should have good analytical skills and an excellent attention to detail. Students interested in Computer Science or Web Design should also have a good aesthetic eye and a solid technical knowledge of web design tool applications and should include a portfolio or a link to any sample work with their application documents.

Examples of Past Placements: (Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guarantied location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.)

Adthena	Adthena Ltd have a product called Adthena which is a leading search competitor intelligence tool for search advertisers. They have developed the tool and are actively developing and selling the tool as a Software Service Solution. The company has been in "search" for many years but this new product is taking them into new directions and they are growing rapidly.
Axistwelve	Axistwelve specialise in building high traffic, enterprise websites for the public and private sector. Their work can be seen in high profile organisations such as the Tate and the Evening Standard, all the way to content-heavy government websites for the Home Office and the Department of Health. They also have lots of experience in building smaller, creative websites.
Kaplan	Kaplan provides higher education programs, professional training courses, test preparation materials and other services for various levels of education. Internship opportunities have been secured with the software development team, working on online and offline material and content for children's ESL products.
Metafour	Metafour is software Development Company that specialises in the logistics and travel industries. They produce package software solutions for these industries, delivered over the Internet (private cloud) as Software as a Service.

Perfect Storm Media	Perfect Storm Media was founded in 2005 with a simple goal in mind; to convert advertising expenses into sales commission on completed sales. Previous placement opportunities have involved software development and statistical analysis for the support of the current bidding algorithm and overall system.

POTENTIAL PROJECT OPPORTUNITIES:

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities develop over time and throughout internship placements. Projects may include but are not limited to:

Research – Statistical Analysis – Editing, Formatting & Uploading Content – Programming – Design - Social Media Development – General Office Administration & Support – Marketing & Communciations

TRANSFERABLE SKILL SETS:

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additional skills and abilities that will be of benefit to their personal and professional development. Transferable skills include, but are not limited to:

Research & Information Gathering - Accuracy - Effective Communication – Planning & Organisation – Team Work – Professional Networks & Contacts – Time Management – Evaluation – Media Production & Post-Production – Business Development