London Sample Internship List – Sports, Leisure & Fitness

INDUSTRY DESCRIPTION:

Sports, Leisure and Fitness covers a broad range of internship placements, including Sports Marketing, Coaching, Management, Broadcasting, Journalism, Youth Sport and Personal Training. Students should be able to demonstrate a clear interest in the field of Sport or Health and Fitness and their application should include details of any sports activities, coaching or previous work experience in the field.

EXAMPLES OF PREVIOUS PLACEMENTS: (Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guarantied location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.)

City Point	The CityPoint Club is the most Luxurious Health, Fitness and Spa facility in The City of London. They separate themselves from the mainstream by offering a friendly and approachable service that prides itself on exceeding expectations and they offer their members the support and services they need to help them maximise their enjoyment of the Club.
Dulwich Hamlet FC	Dulwich Hamlet is a semi-professional football club, founded in 1893. The internship role can be tailored to the individual's goals/interests but generally, the intern will assist in the day to day duties of running a semi-professional sports club and supporting the day to day operations and marketing efforts.
ESPN	ESPN, Inc. is the world's leading multinational, multimedia sports entertainment company featuring a portfolio of over 50 multimedia sports assets. Internship opportunities have included Market Research, Sales & Broadcasting.
Focus TT	Focus TT offers specialises in table tennis and offers a range of services delivered by its dedicated team of specialised coaches and tournament organisers. Their range of services includes primary school coaching, secondary school coaching, corporate event coaching and public event coaching.

Henman Communications	Henman Communications is a specialist sports marketing consultancy operating in the sport, media and entertainment sectors. They offer access to a variety of different marketing communication channels and work closely with clients to deliver the right messages, to the right people, at the right time.
Let Me Play	Established 7 years ago, Let Me Play started off as a specialist sports camp organisation. Through rapid growth and diversification, they now provide coaching and teaching programmes for PPA cover, after-school clubs, breakfast clubs and lunch-time clubs for schools across London, PR for major sports brands and delivery of government projects targeting children from low income families.
South of England Athletics Association	Under the umbrella of UK Athletics and as a subsidiary body of the Amateur Athletics Association, the SEAA is the governing body for Track & Field Athletics for the 19 counties in the South of England. It is responsible for organising and promoting the Southern area Championships and for promotion and development of the sport in the region.
Snack Media	Snack Media specialises in the creation of high quality new media content, including a network of sports websites, written web content for their partners, web development, online strategy, design and sales.
Solidarity Sports	Solidarity Sports was founded in 2007 to provide access to sports and health initiatives for marginalised communities, in disadvantaged areas of London. Their management committee came together because of a shared understanding of the benefits that playing sport brings children. This understanding inspires everything they do. As a charity, Solidarity Sports is run by a group of committed volunteers who are passionate about making a positive difference to young people's lives.
Starfire TV	Starfire Television is a highly motivated, independent sports and major events television production company. They cover live television outside broadcasts, technical distribution, consultancy and media management. With over 50 years combined broadcast experience, they have the creative and technical background to understand the ever-changing broadcast landscape and media environment of sports television.

POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

Marketing Campaigns – Market Research & Data Analysis – Sales/Marketing Presentations – Production of Editorial Copy – Operational Management - Website Development – Business Development – Events Support – Creation of Promotional Materials – Social Media Development - Office Administration – Media Production

TRANSFERABLE SKILL SETS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additions skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

Strong Interpersonal Skills - Good Oral & Written Communication Skills - Numeracy & Analytical Ability – Influencing & Negotiation - Teamwork – Organisation - Business & Commercial Acumen – Research – Presentation – Networking – Customer Service – Accuracy & Attention to Detail