London Sample Internship List – Graphic Design

INDUSTRY DESCRIPTION

There are some amazing design agencies and departments here in London but the industry is seriously competitive and candidates seeking part time internships must be able to show relevant academic and extra-curricular work experience. Students seeking Graphic Design placements should include details of all their relevant IT skills and should also submit a portfolio of work along with their application documents.

Examples of past placements (Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guarantied location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.)

Catapult	Catapult, as the name suggests, is focussed on creativity that maximises effective media and delivers real-world marketing and design solutions that maximise impact and results. Formed out of the award-winning creative department of First City Advertising BBDO, Catapult offers clients an even wider breadth of services across all marketing platforms.
DigiMax	Digimax is a graphic design innovator and inspiration for the past decade, creates and develops interactive media solutions, to meet the most exacting corporate communication needs. Their services encompass graphic design, print, web design and development solutions.
Heavenly	Heavenly are a brand consultancy based in Euston Station's old ticket hall. Heavenly work with a wide range of companies, from large international corporations to small start-up businesses. Their team includes strategists, writers, designers, art directors and producers.
Metropolis	Metropolis Studios in London is an independent recording, mastering and production facility in Europe, offering unrivalled services for the Music, Film & TV industries. Internship opportunities have included working in Marketing, Events, Production and Graphic Design & Media.
Westminster Befriend A Family	Westminster Befriend a Family provides family support services to vulnerable and disadvantaged children and families throughout Westminster. 90% of families are from ethnic minority communities, mainly refugee and newly-arrived

	migrant families. There are opportunities to create direct mail pieces, graphics for directories layouts needed for advertisement in both trade magazines and professional journals.

POTENTIAL PROJECT OPORTUNITIES:

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

Interpret Design Briefs – Research – Design Layout – Research - Developing Concepts - Creating Visuals - Setting Up Mood Boards - Sourcing Images - Web Graphics – Print Graphics - Advertisement Layouts Administration – Marketing Campaigns – Social Media

TRANSFERABLE SKILL SETS:

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additions skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

Drawing Skills – IT Skills - Presenting – Teamwork – Planning & Strategic Development – Communication – Portfolio Development – Networking – Client Liaison