London Sample Internship List – Music

INDUSTRY DESCRIPTION:

Students who are applying for an internship in Music should be able to demonstrate an interest in the music Industry and indicate which part of the business they are keen to gain experience in (eg. sound engineering, promotions, management). The Music industry is a competitive industry and applicants should therefore provide as much detail as possible about relevant coursework, internship experience and any other extra-curricular activities. Music industry sites will be looking for people with a clear focus, a positive, can-do attitude and willingness to engage and commit to any and all tasks.

Examples of Past Placements (Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guarantied location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.)

Everybody's Music	Everybody's Management works in partnership with music artists to provide their clients with creative support alongside strategic business understanding. Artists on their roster include Laura Marling, Mumford & Sons, Keane and Wolf Gang.
The Institute	The Institute, located in London, is widely recognised as one of Europe's leading schools of modern music. The Institute's reputation has been built on providing world class education and training using the very best teachers and state-of-the-art facilities. Internship opportunities vary and have included working in Marketing, Events and Industry Liaison.
Metropolis	Metropolis Studios in London is an independent recording, mastering and production facility in Europe, offering unrivalled services for the Music, Film & TV industries. Internship opportunities have included working in Marketing, Events, Production and Graphic Design & Media.
National Youth Orchestra	The National Youth Orchestra of Great Britain (NYO) provides an annual programme of musical training for 165 of Great Britain's most talented teenagers. NYO's Management Team comprise 11 members of staff is based at Somerset House in central London. Internship opportunities have included working in Marketing, Events and Development.

Wild Promotions	Wild Promotions promotes music to colleges and clubs. They send records out to DJs to play on campus and service student radio and student papers with music to review. They work all genres of music from rock to urban, and acts at every level, from those releasing their first record to established artists like U2 and Eminem. Wild has been the leading independent student promotions company for over 10 years.

POTENTIAL PROJECT OPPORTUNITIES:

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

PR campaigns - Market Research - Writing Press Releases - Press Kit Development - Database Management - Event Coordination & Support - Newsletter Production - Social Media Development - Office Administration – Client Services - Media Production – Presentation Production – Artist Liaison & Development

TRANSFERABLE SKILL SETS:

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additions skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

Effective Communication (Speaking, Writing & Listening) – Planning & Organisation – Networking – Identifying Creative Ideas – Problem Solving – Information Gathering – Presenting & Reporting – Teamwork – Promoting & Selling – Interaction and Liaison skills – Industry Insight