LONDON SAMPLE INTERNSHIP LIST - BUSINESS

INDUSTRY DESCRIPTION

London is a major centre for domestic and international business and has one of the largest city economies in the world. With enterprises that range from small start-up businesses through to multinational leaders in the business world, the range of opportunities is vast. Applicants that are seeking business placements should have good communication skills and be confident in prioritising workloads and working towards deadlines in a busy, often fast-paced environment and working both independently and in group settings. A student's academic background and prior work experience will play a key role in determining the type of placement opportunities available. Students should indicate in their application if there is a particular field/area of business that they are interested in and also if they have a preference for small, start-up businesses or more established companies.

EXAMPLES OF PAST PLACEMENTS

Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guaranteed location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.

Beyond Networking	Beyond Networking makes four Golden Promises: 1. To deliver on promises 2. To provide endless opportunities for its clients 3. To build mutually beneficial relationships 4. To make networking effective and measurable Beyond Networking's seminars and workshops are designed to lead and assist clients in utilising their communication skills in order to capitalise on the opportunities that the modern economy offers. By fostering an understanding, nurturing and open environment in the workshops, clients will experience a "light-bulb" moment, motivating them to develop their personal marketing plan.
British American Business	British American Business is the leading transatlantic business organisation dedicated to helping their member companies build and expand their international business. They stand at the heart of the business relationship between the US and the UK and continental Europe, with a membership of 600 plus companies and 6,000 executives in New York and London.
Business Dialogue	The direct and indirect marketing tools provided by Business Dialogue generate opportunities to access catalysts within a business; fit either to generate or gain market awareness. Business Dialogue specialise in platforms to share information and exchange of ideas and their conferences and events establish prospects of locating the right partner, or targeting a segment vital to their clients' business objectives.
London Chamber of Commerce	London Chamber of Commerce is a very influential organisation, widely recognised as the voice of London Business. It remains an independent support and networking organisation that puts the needs and interests of its members and stake holders first.

Premier Prospection	Premier Prospection is an independent New Business Consultancy, specialising in Lead Generation and Appointment Setting primarily for marketing companies such as Advertising Agencies, Design Consultancies, PR Consultancies, Social Media Companies and Software Developers.
Ros Taylor Group	Ros Taylor Group (RTG) is a leadership consultancy specialising in providing advice and solutions to its corporate clients on Leadership and high potential development, one-to-one executive coaching, senior talent identification and development and team effectiveness. Led by Prof Ros Taylor, RTG believes that confident leaders impact the bottom line so RTG enable that to happen. As a recognised leader in the fields of coaching and leadership development, RTG works with its clients to understand their specific needs and business challenges and then introduces the best bespoke solutions.
TNS	TNS is a leading market research company and TNS Research International is a leading provider of research-based consultancy to organisations operating in business-to-business markets across all sectors. TNS provides a comprehensive range of strategic and tactical research services and delivers clear insights on brand, service and market opportunities to a wide range of clients- both in the UK and around the world.
Venture Business Research	Venture Business Research's Clean Energy pipeline division is a leading global source of subscription-based data, research and business intelligence on venture capital and private equity funds and their investments, M&A and the public capital markets in the Clean Technologies and Renewable Energy sector. Clean Energy pipeline has been active in the sector since 2005 and employs 30 analysts and journalists in various locations worldwide.

POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

Sales – Commercial Research – Client Presentations – Social Media – Creation of Marketing Materials – Developing Reports – Office Administration – Drafting Business Documents – Database Management – Event Coordination -

TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additions skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

Identifying Solutions – Information Gathering – Presenting – Teamwork – IT Technical Skills – Interaction and Liaison skills – Networking – Communications – Business Acumen – Commercial Awareness – Project Leadership - Problem Solving – Analytical Skills – Time Management