London Sample Internship List – Journalism

INDUSTRY DESCRIPTION

Students who are applying for an internship in Journalism should have strong written and oral communication skills and should also demonstrate good attention to detail, the ability to multi-task and to be able to work to deadlines. Students should also be familiar with a range of social media platforms and be prepared to research, develop and pitch new and interesting story ideas for the publication. Previous experience is desirable (although not always essential) and candidates should include links to any published articles or online blogs in their application documents.

Examples Of Past Placements: (Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guarantied location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.)

Anna Magee	Anna Magee has been a health journalist for 20 years and now writes for Britain's leading glossy magazines and newspapers, including Marie Claire, You Magazine, Grazia and Woman & Home. Anna's specialist areas are women's health, fertility, surgery, real-life, emotional well-being, medical stories, anti-ageing and social trends.
Business Traveller	Business Traveller is the leading magazine for the frequent business traveller, with ten editions worldwide including the UK, US, Asia-Pacific, Middle East, China, Germany, Denmark, Africa and Poland, plus websites in the UK, Asia and France.
CNBC	CNBC is the recognized world leader in business news, providing real-time financial market coverage and business information to more than 340 million homes worldwide, including more than 95 million households in the United States and Canada.
James Publishing	James Media runs a stable of online travel websites as well as an online ad-serving network in the UK and US. They are also involved in a joint venture with eWaterways.com for the publishing of cruise information online. Websites include worldreviewer.com, thehotelguru.com and adnet-media.net.

Nursing Times	Nursing Times is the leading weekly magazine for nurses in the United Kingdom. The magazine and its website nursingtimes.net publish original nursing research and a host of clinical articles for nurses at all stages in their career. Nursing Times also provides a professional and clinical news service; an extensive Opinion section with in-depth features on nursing issues and topics.Nursing Times has been in continuous publication since 1906 and is now published by EMAP, one of the UK's largest publishers.
Radio Times	Immediate Media Co is a new force in consumer media and publishing, combining businesses formerly known as BBC Magazines, Origin Publishing and Magicalia. With 750 staff in London and Bristol, Immediate Media Co publishes 34 websites and 50 magazines, with over 1 million subscribers and a brand reach of 11 million UK consumers. Radio Times itself has an 89-year heritage and is the UK's biggest selling quality TV listings magazine with a weekly circulation of 925,000 and an impressive 2.4m readers. Its website radiotimes.com complements the magazine and has successfully brought the brand to a wider audience.
The Independent	It is a British national morning newspaper published in London by Independent Print Limited, owned by Alexander Lebedev since 2010. Nicknamed the Indy, it was launched in 1986 and is one of the youngest UK national daily newspapers.
TNT Magazine	TNT is a free weekly London magazine and website, with sections including lifestyle, travel, London, entertainment, news and sport and opinion. The Magazine readership is 300,000, web hits 700,000.

POTENTIAL PROJECT OPPORTUNITIES:

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop opportunities over time and throughout internship placements. Projects may include but are not limited to:

Research – Interviews – Vox pops – Editorial Content Production – Social Media Development – Proofreading – Uploading Web Content – Fact-checking – General Office Administration & Support

TRANSFERABLE SKILL SETS:

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additional skills and abilities that will be of benefit to their personal and professional development. Transferable skills include but are not limited to:

Effective Written & Oral Communication – Planning & Organisation – Accuracy - Research & Information Gathering – Team Work – Professional Networks & Contacts – Time Management