LONDON SAMPLE INTERNSHIP LIST – BROADCAST MEDIA

INDUSTRY DESCRIPTION

Students who are applying for an internship in Broadcast Media should have strong written and oral communication skills and should also demonstrate good attention to detail, the ability to multi-task and to be able to work to deadlines. Students should also be familiar with a range of social media platforms and it is advantageous to have experience in visual and/or audio production and editing. Previous experience is desirable (although not always essential) and candidates should include detailed information about their media skills (eg. Final Cut Pro, Avid Media Composer etc) and also a link to a showreel, portfolio or any published online content in their application documents.

EXAMPLES OF PAST PLACEMENTS

Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guaranteed location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.

Coast	In the era of choice, Coast create brand communications with an "editorial voice" and they work with some of the world's leading companies. Interns have the opportunity to develop an understanding of the development process of TV and online programming and putting proposals together. Where possible, experience of shooting and post production, both video and audio is also included.
Fox	Fox News is a major American cable news and satellite channel owned by the Fox Entertainment Group, a subsidiary of News Corporation. As of April 2009, it is available to 102 million households in the U.S. and further to viewers internationally, broadcasting primarily out of its New York City studios.
Giant	Giant Film & TV is one of the UK's leading independent production companies, delivering high quality factual and entertainment programming in both the UK and the US. Interns benefit from working in a team of people on all aspects of production from filming to editing to delivering final product.
Latimer Creative Media	Latimer Creative Media is an award winning, youth-centred social enterprise committed to affecting social change through creative digital media and film production. The role is varied and well rounded and includes production, marketing, social media development, events administration and data capturing, organising and evaluating.

Mama Youth	MAMA Youth Project (MYP) provides training and development opportunities for disadvantaged young people aged 18 - 25. In particular, MYP trains young, aspiring TV talent in the art of TV production. Interns have the opportunity to take part and assist in this training and in the development and production of shows that are then broadcast on major TV networks such as Sky. The shows made that MYP produce have the objective of providing edutainment and supporting and celebrating young people from all backgrounds.
Quintessentially TV	Quintessentially TV is a production company and is part of the Quintessentially Media Group with offices in London and Dubai. Specialising in online advertising, brand films and event and corporate promotion within the luxury sector, they offer a full production service from concept creation through to filming, editing and post production.
Whitecoat Productions	Whitecoat is a video production company, working mainly with large brands like Coca-cola, Facebook, Chivas, Dove and many more, creating films for a variety of purposes. Whitecoat also has a documentary department who were nominated for an AIB award for their last series created for BBC worldwide.
Zone One Radio	Zone One Radio is a professional community radio station based at the Riverside Studios in Hammersmith. Interns have the opportunity to be involved in all stages of the station, from social networking and planning, through copy writing and implementation, to reporting and analysis.

POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities develop over time and throughout internship placements. Projects may include but are not limited to:

Research - Production & Post-Production – Editing, Formatting & Uploading Content – Social Media Development –Assisting on Live Shoots - Pitch Preparation & Presentation To Prospective Clients – General Office Administration & Support

TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additional skills and abilities that will be of benefit to their personal and professional development. Transferable skills include, but are not limited to:

Effective Communication – Planning & Organisation – Accuracy - Research & Information Gathering – Team Work – Professional Networks & Contacts – Time Management – Evaluation – Media Production & Post-Production – Business Development