London Sample Internship List – Cosmetics & Beauty

INDUSTRY DESCRIPTION:

London is a world renowned for glamour, beauty and fashion location for. Students that are applying for a fashion placement should be able to demonstrate relevant academic or previous extra curricular activities related to this industry. Students will need to be adaptable, have a good degree of flexibility and be open to a range of tasks in the workplace.

Examples of Past Placements (Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guarantied location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.)

Aura Beauty Clinic	Aura Beauty Clinic is situated in the heart of Barbican's famous market in Whitecross Street. The décor reflects a timeless elegance and a haven of tranquillity with a caring and peaceful environment. All treatment rooms are infused with the benefits of aromatherapy scents, subtle lighting and gentle soothing music to calm the mind and create a real sensory experience to escape from city life. Their range of treatments and industry leading brands along with their caring, highly skilled and dedicated team gives clients complete confidence.
CityPoint Club	The CityPoint Club is the most Luxurious Health, Fitness and Spa facility in The City of London. They separate themselves from the mainstream by offering a friendly and approachable service that prides itself on exceeding expectations and they offer their members the support and services they need to help them maximise their enjoyment of the Club.
Elizabeth Arden	Florence Nightingale Graham, who went by the business name Elizabeth Arden, was a Canadian-American businesswoman who founded what is now Elizabeth Arden, Inc., and built a cosmetics empire in the United States. Elizabeth Arden continues to offer color coordinated make-up sets, as well as an extensive line of skin care products and treatments.

PS Beauty	PS Beauty is a fast-growing tech startup based in London who are revolutionising the way people experience beauty online and helping people find their perfect beauty products. They describe themselves as happy people who get excited about small things; whether that's websites that simplify their lives or marketing campaigns that make them smile.
Urban Retreat	The Urban Retreat group is a pioneer in luxury hair and beauty. Created ten years ago by industry expert George Hammer, Urban Retreat has developed a reputation as the ultimate destination for health and beauty services. We are one of the biggest salons in the world, with a spectacular flagship location on the top floor of Harrods.

Potential Project Opportunities

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

Marketing & PR campaigns - Product Placement – Press releases – Press coverage reports - Trade Shows - Social Media Development - Office Administration - Client Services – Merchandising - Sales

Transferable Skills

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additions skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

Effective Communication (Speaking, Writing & Listening) – Networking – Identifying Creative Ideas – Information Gathering – Teamwork – Promoting and Selling – Interaction and Liaison skills – Business Acumen & Commercial Awareness