



## WRITING INTERNSHIP AT UC DAVIS STUDY ABROAD

Study abroad is an integral part of a UC Davis education. Through academic coursework, internships and experiential learning, UC Davis Study Abroad provides every UC Davis student the opportunity to graduate with an international experience. We promote an internationalized campus that cultivates an understanding of our diverse global community. We challenge our students to study, explore and engage with other cultures—to broaden their perspective and involvement in the world.

[Blake N. Cooper](#), Communications & Marketing Manager, is seeking undergraduate students who displays a passion for writing and endeavors to further their journalistic/composition pursuits in the creation of feature articles and writing-related communications & marketing projects for various study abroad programs.

### Internship Description

With guidance from the Communications & Marketing Manager at UC Davis Study Abroad, interns will be responsible for the creation of 5 feature articles (1500+ words each), for 1 internship unit, that focus on specific study abroad programs or student experiences. Articles may include interviews with faculty or staff, student alumni, prospective students, major advisors, and campus representatives. Interns will also work directly with the Communications & Marketing Manager in the creation and implementation of strategic digital communications efforts (e.g. website and digital ad copy, web and social media content strategy—posts, photos, articles).

Qualified applicants must submit original writing samples (*an online portfolio is preferably, but not required*), including but not limited to: creative writing samples, articles, journals, blogs, essays, or any other applicable writing samples/projects that you think showcases well your writing skills.

### Benefits

UC Davis Study Abroad Writing Interns will earn 1 unit of UWP credit and hone their writing skills while learning about the exciting professional fields of Study Abroad and International Education. Interns will also learn about strategic communications, marketing, and outreach in the context of study abroad programs offered at UC Davis.

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Please submit your completed application via Aggie JobLink #803294  
Note: The Writing Internship at UC Davis Study Abroad is available on a quarterly basis.

Questions?

Blake N. Cooper, [bncooper@ucdavis.edu](mailto:bncooper@ucdavis.edu)



## Qualifications

### Required:

- Qualified applicants must be undergraduate students with a strong interest in writing—preferably pursuing a writing minor through the UC Davis University Writing Program ([UWP](#)).

### Desired:

- Familiarity and enthusiasm for social media platforms, including: Medium (<https://medium.com/study-abroad-our-stories>), Trello, Facebook, Twitter, Instagram
- Study Abroad participation is encouraged, but not required

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